FIELDLEAD

STUDIO

BRAND, OUTBOUND AND PARTNERSHIPS

# More people finding you. Less marketing on your plate.

I run social media, email outreach, PR, partnerships and outbound strategy for founder-led businesses, so you can focus on running the business.

**Flip for what I handle →**

**Kara Dockery** · Austin, TX

## WHAT I RUN FOR YOU

**Social media**
Steady, on-brand posting and engagement

**Email & outreach**
Personal outreach that earns replies

**Outbound strategy**
Who to reach, what to say, how often

**Local PR**
Press, community features and local media

**Partnerships**
Referral partners and business ties

**Brand**
A clear look, voice and message

**Kara Dockery**
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## TRACK RECORD

**$120K+**
in sales in 71 days from sales infrastructure, process and pipeline built from scratch

**5+ clients**
Landed the critical hires who drive company impact, in less time than the market takes.
At The Friend Network

Scan to learn more