FIELDLEAD

STUDIO

BRAND, OUTBOUND AND PARTNERSHIPS · AUSTIN, TX

More people finding you. Less marketing on your plate.

I run social media, email outreach, PR, partnerships and outbound strategy for founder-led businesses, so you can focus on running the business.

WHAT I DO

Brand and positioning

A clear name, voice, look and message people repeat back to you.

Social and email outbound

Steady posting and personal outreach sequences that earn replies, not just opens.

PR and partnerships

Local press, referral partners and community ties that put you in front of the people who hire you.

Recruiting and sales systems

Processes and pipelines that find candidates and customers, built so your team can run them on their own.

TRACK RECORD

$120K+

in sales in 71 days from sales infrastructure, process and pipeline built from scratch

5+ clients

Landed the critical hires who drive company impact, in less time than the market takes

8 years

at Google in recruiting, leading sourcing teams from 2016

Tell me what you are trying to grow. I will tell you where I would start.

Kara Dockery

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Scan to learn more